

ALL THINGS CREATIVE

VISIVO

COMPANY PROFILE & PORTFOLIO 2023





WE DON'T JUST THINK OUTSIDE THE BOX, WE GET RID OF IT.

“ **Our mission**

Our sole purpose is to build excellent brands by harnessing personalized and crisp strategies that provide long-term value to our clients and their customers.





01– Who we are?

# **We are a full service Creative Agency**

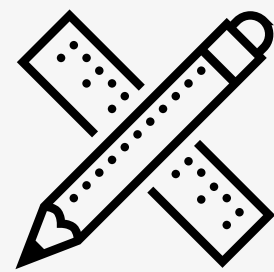
Established in 2019. Since then, we have been breaking through the clutter with our growing team of incredibly creative and versatile individuals.

Whether you want to build a brand from scratch or grow an existing one, we're equipped with all sorts of resources to help you succeed!

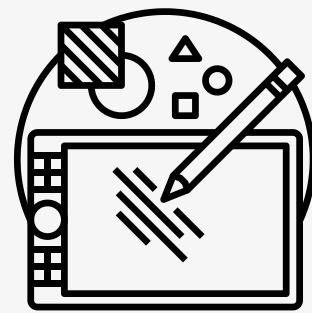
We are a bunch of super passionate people who have spent a lot of time refining their respective crafts, something that we continue to do, to this very day. If you decide to collaborate with us, you can be well assured that we will leave no stone unturned to put YOUR brand, ON. THE. MAP.



# We've got everything, literally!



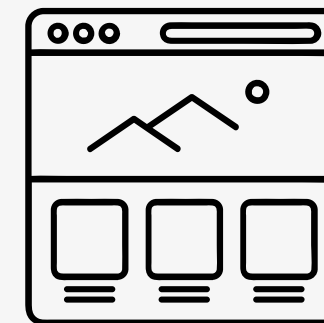
Brand Identity  
Design



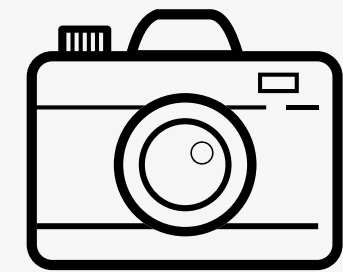
Graphic  
Designing



Social Media  
Marketing



Website  
Development



Product  
Photography

# Brand identity & communication Design



Naming  
Convention



Logo  
Design



Company  
Decks



Marketing  
Collaterals



Retail  
Signage &  
Graphics



Packaging  
Design



# Other Graphic Design Services



Digital Media  
Banners



Illustrations



Invitation  
Design



Stationary  
Design



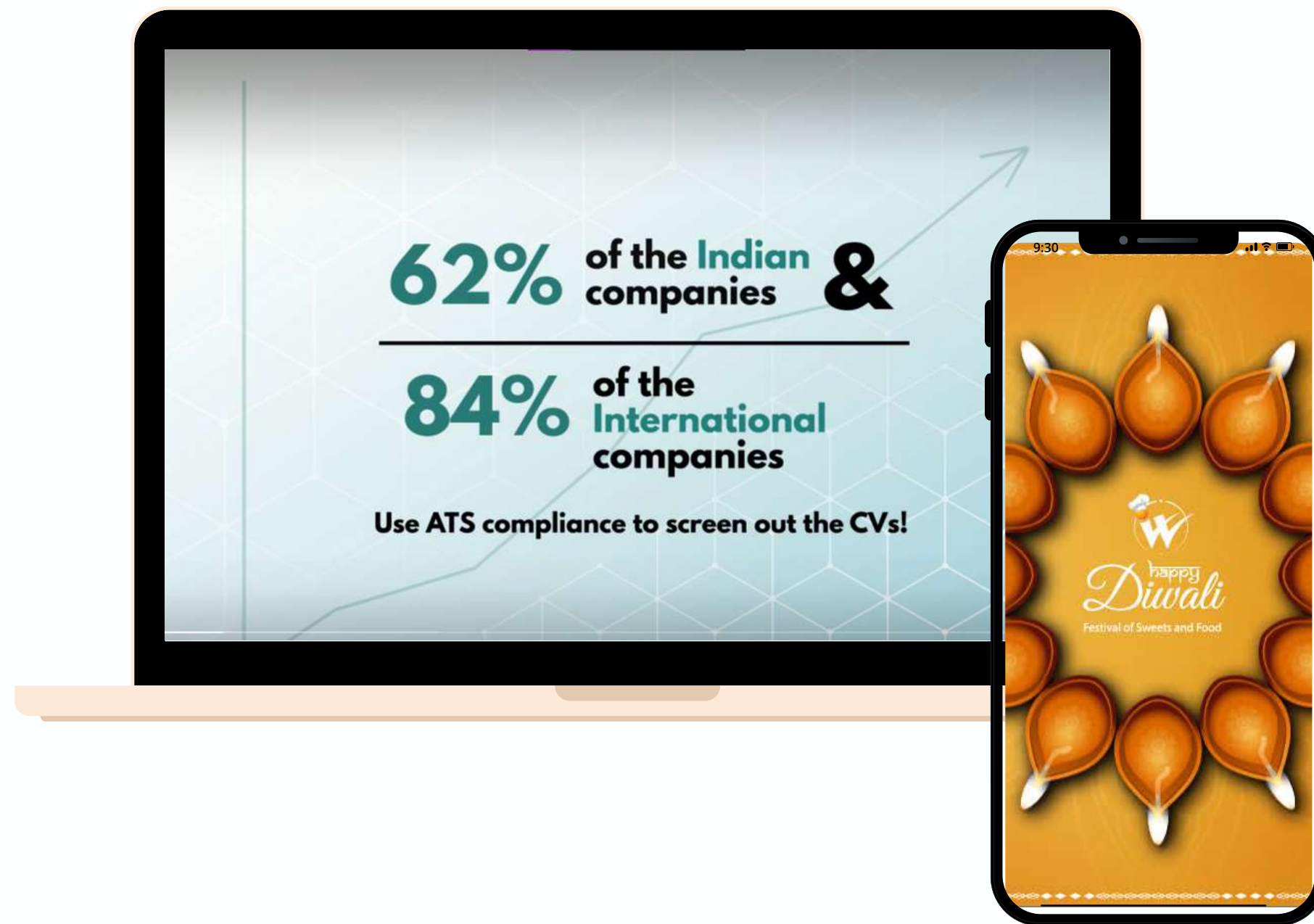
Pattern  
Design



Advertising  
Hoardings



# Graphic Video Production



Digital Video planning  
& production

Social Media Video

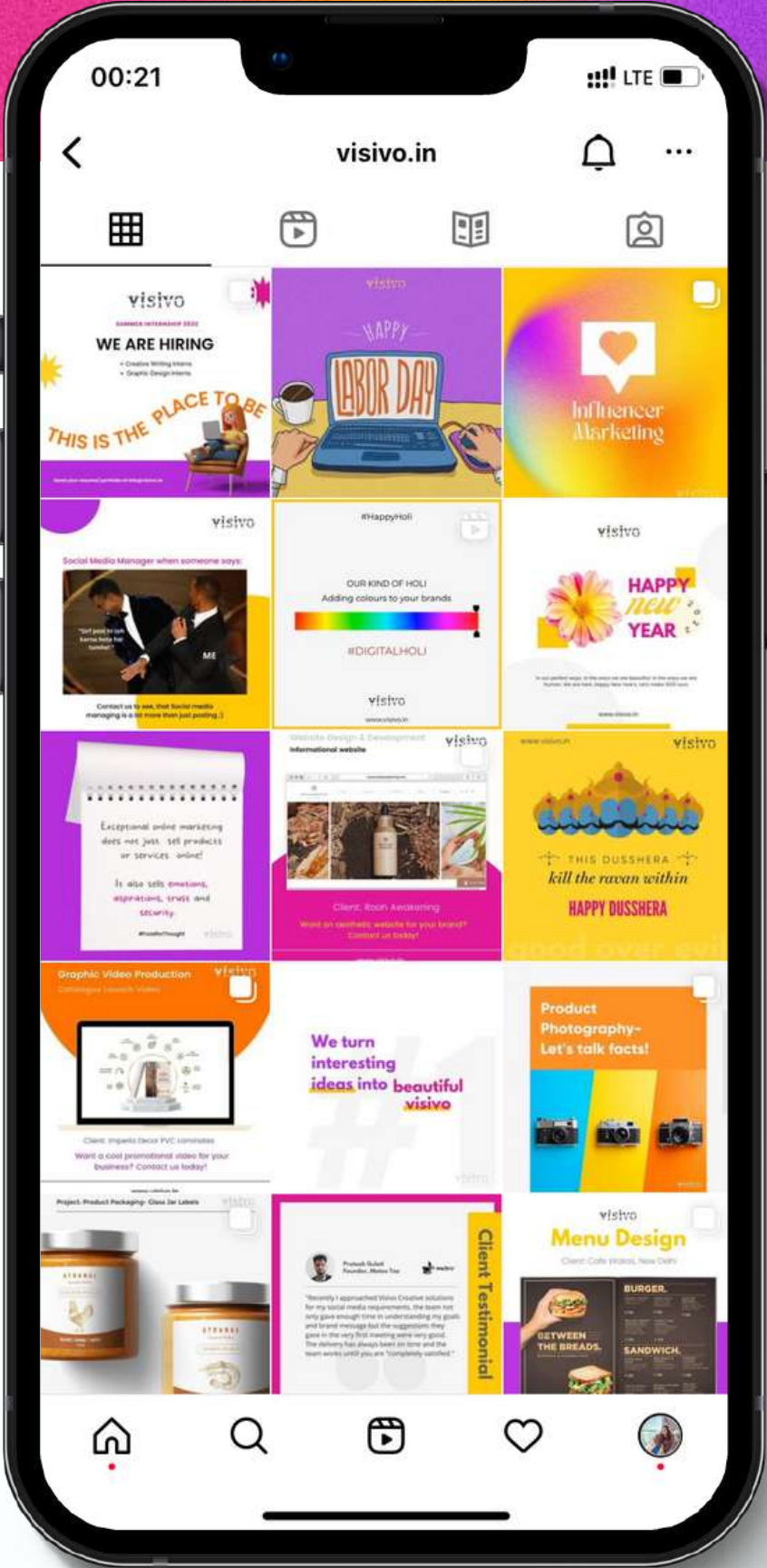
Storytelling video

Stop Motions video

Company Pitch video



# Social Media Marketing



01

Competitor  
Audit

02

Suggest Social  
Media Channels

03

Develop Brand's  
Personality

04

Social Media  
Consultancy

05

Content &  
Copy Creation

06

Promotion  
& Ads

07

Monthly Calendar  
& Analytics

08

Influencer  
Marketing

09

Blog  
Writing

10

Photography



# Performance Marketing



Google Ads



Facebook Ads



Instagram Ads



YouTube Ads



# Website Designing



## Website UI Design & development



### Informational website

- Creating brand's identity (Color scheme, patterns, icons, etc.)
- Interface design (Menu, navigation ease, etc.)
- Banner design
- Story building
- Content creation
- 3 month editing support



### E-commerce website

- Creating brand's identity (Color scheme, patterns, icons, etc.)
- Interface design (Menu, navigation ease, etc.)
- Banner design
- Story building
- Content creation
- 3 month editing support
- Payment, Logistics, shipping integration & more





# Our Clientele

We have successfully developed and executed digital experiences in a wide range of industries.

Here are some of our prime clients





## Food & Beverages

WAFL



kaffa cerrado

ATRANGI  
Gourmet Pickles

Bonbella



SAIN<sup>®</sup>  
NUT STORIES *health morals*



Kebab Paradise  
Responsibly Creating Taste

primrose  
bakehouse







# Building, Construction & Real estate





## Education & Career Consultancy



**WALIA's**  
ACHIEVERS >> WINNERS



**RUSH TO  
CANADA**



**Recruitify**



beyond  
pinks

## Events



**ARTFORUM**



## Other





# Fashion & lifestyle



# Legal Space



# Health Space





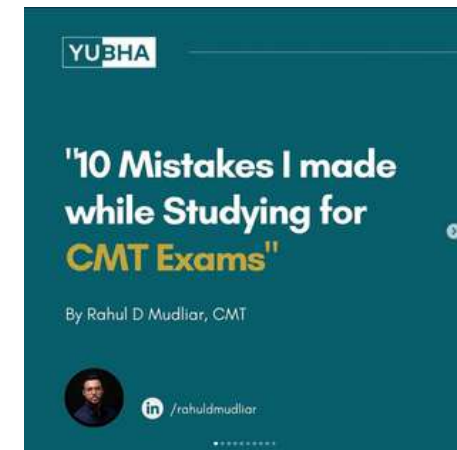
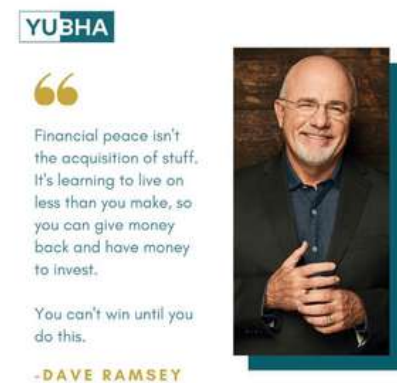
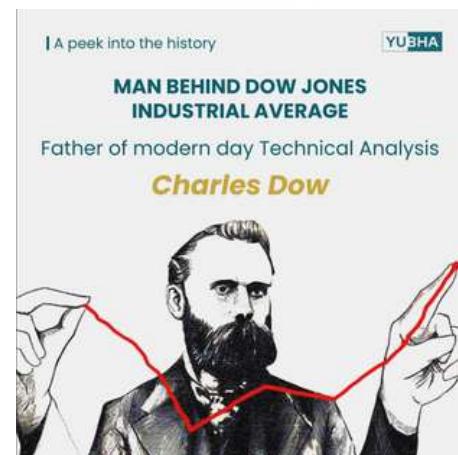
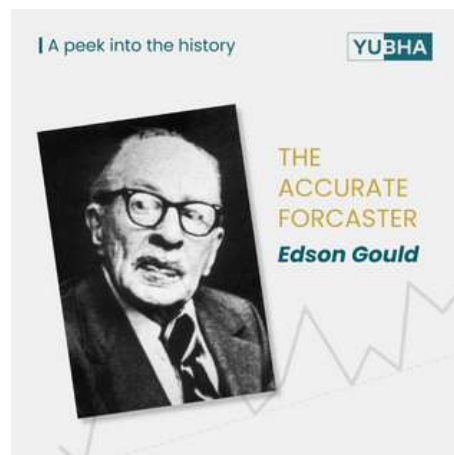
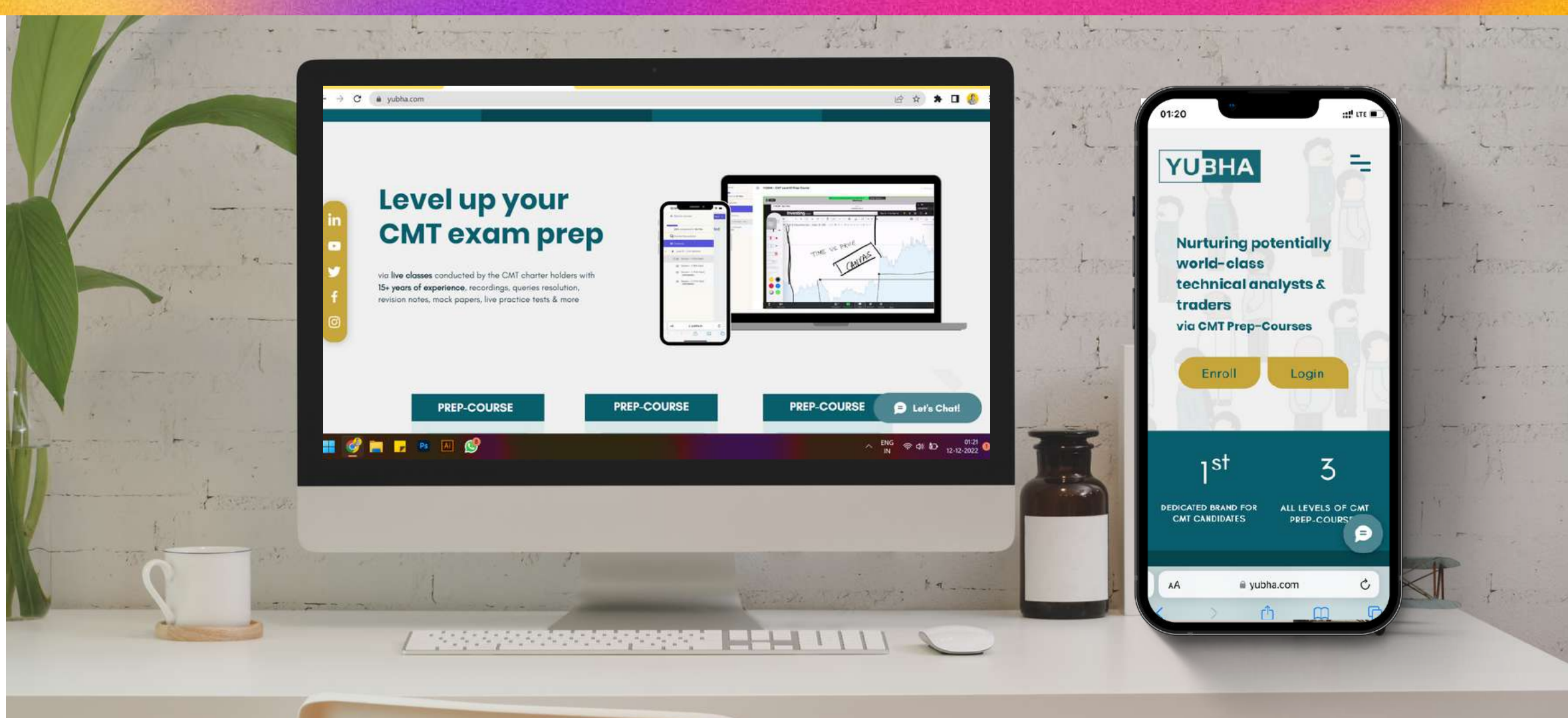
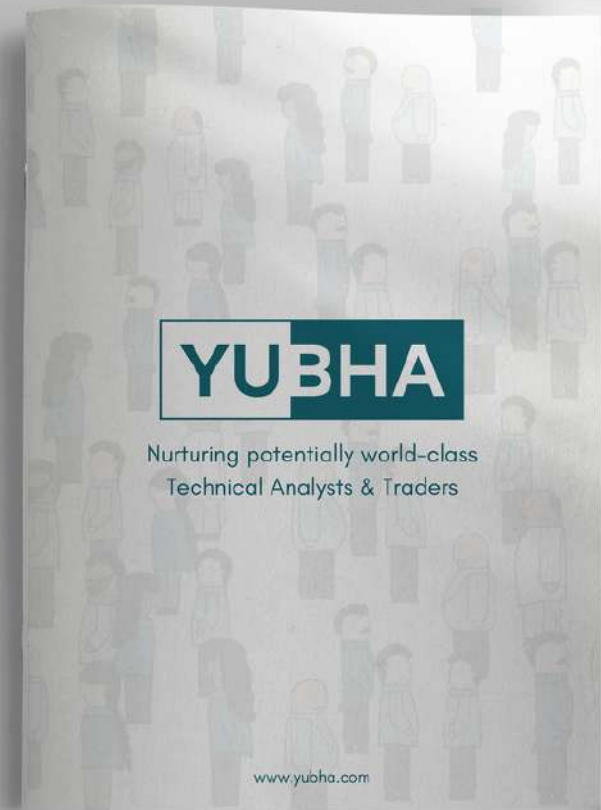


# We will let our work talk to you!

Catch a glimpse of some of our recent projects



BRANDING, WEBSITE & CONTENT CREATION





## PACKAGING DESIGN & PRODUCT SHOOT





## PACKAGING DESIGN



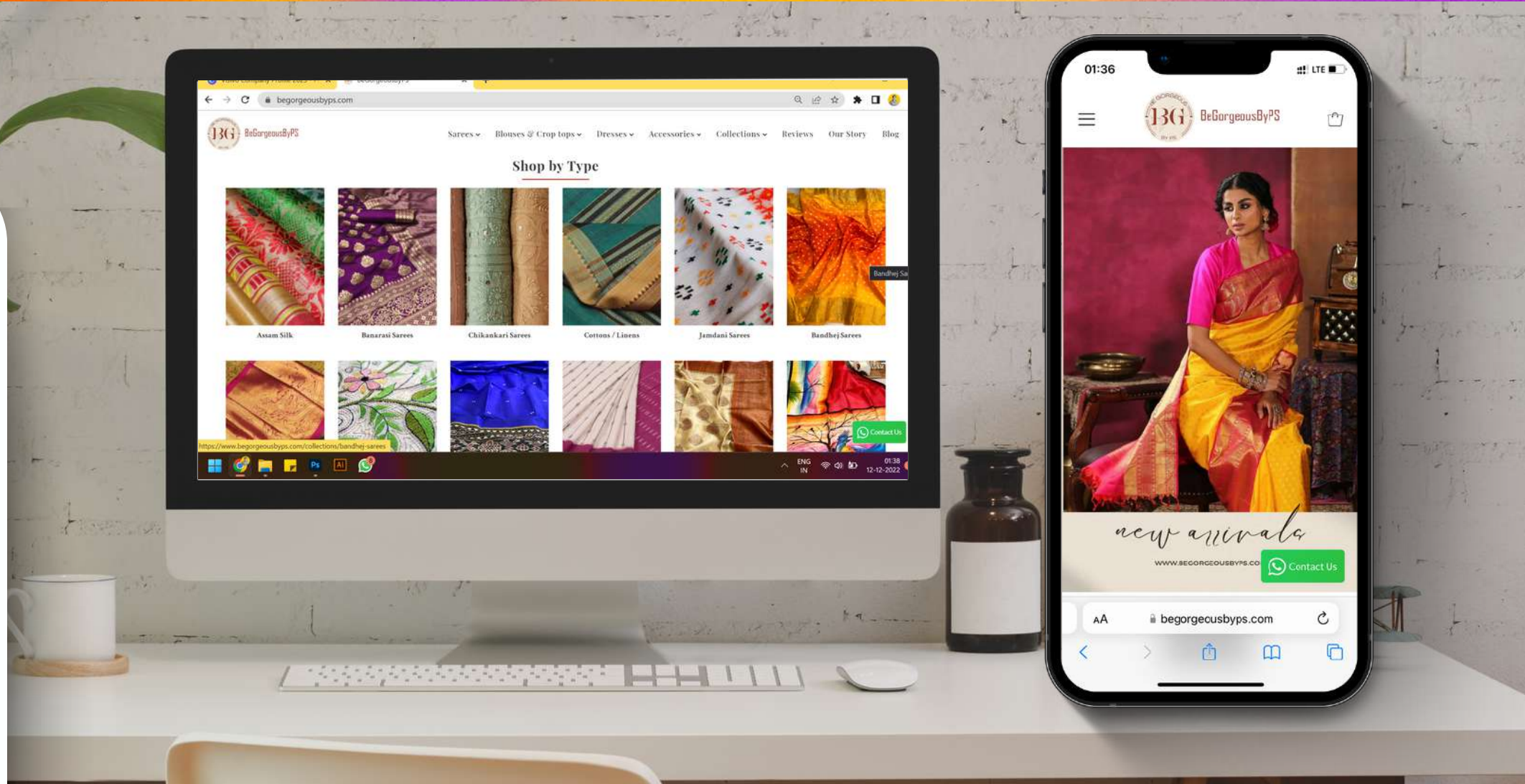


## PACKAGING DESIGN





BRAND IDENTITY DESIGN & WEBSITE DESIGN

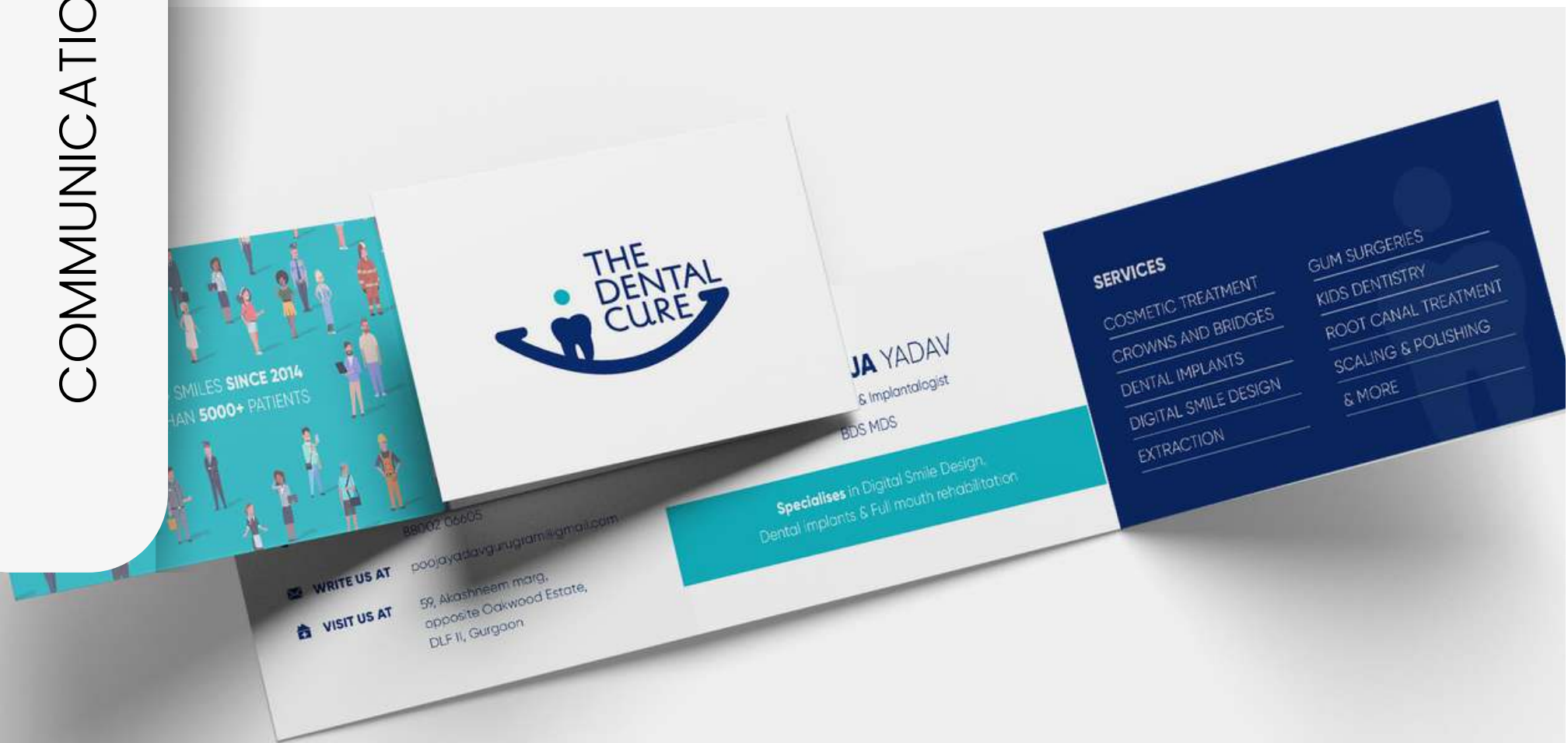
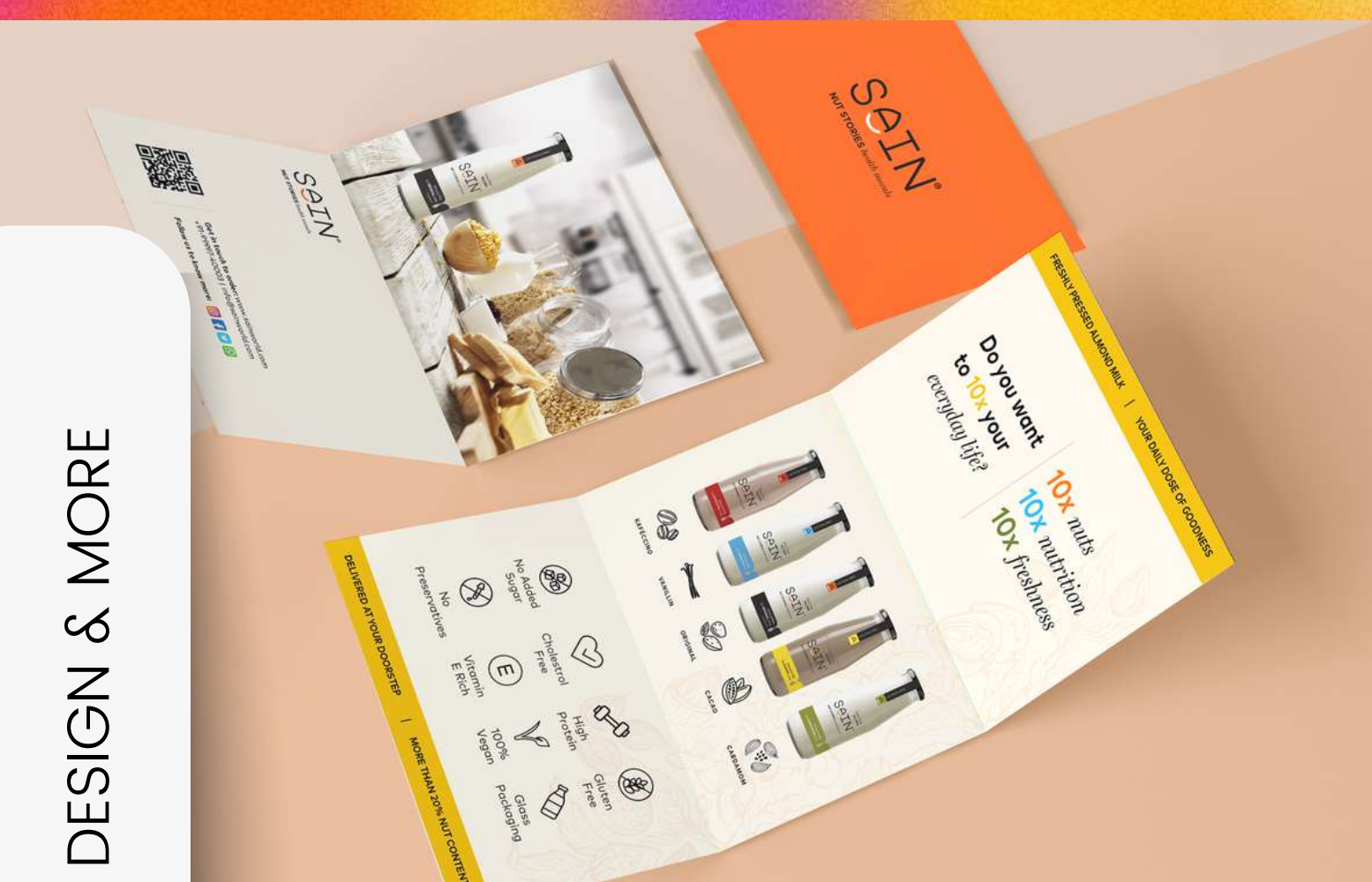




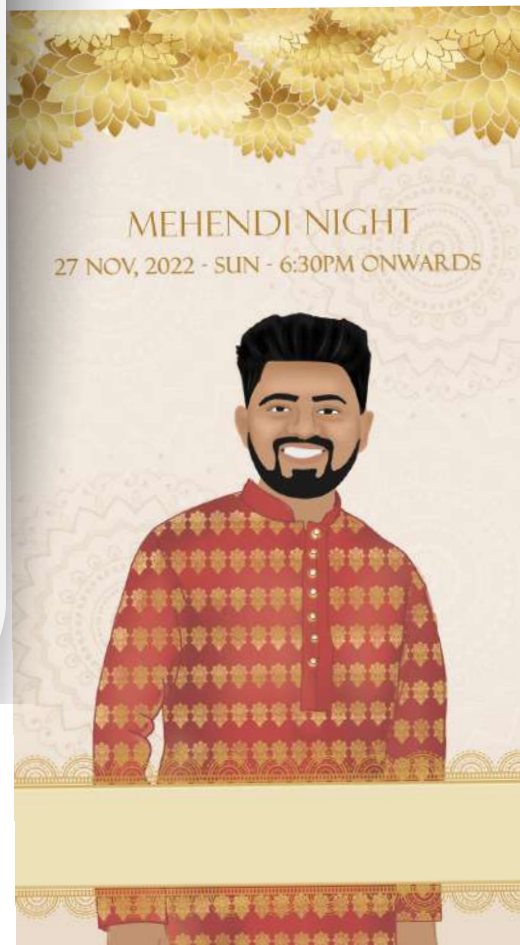
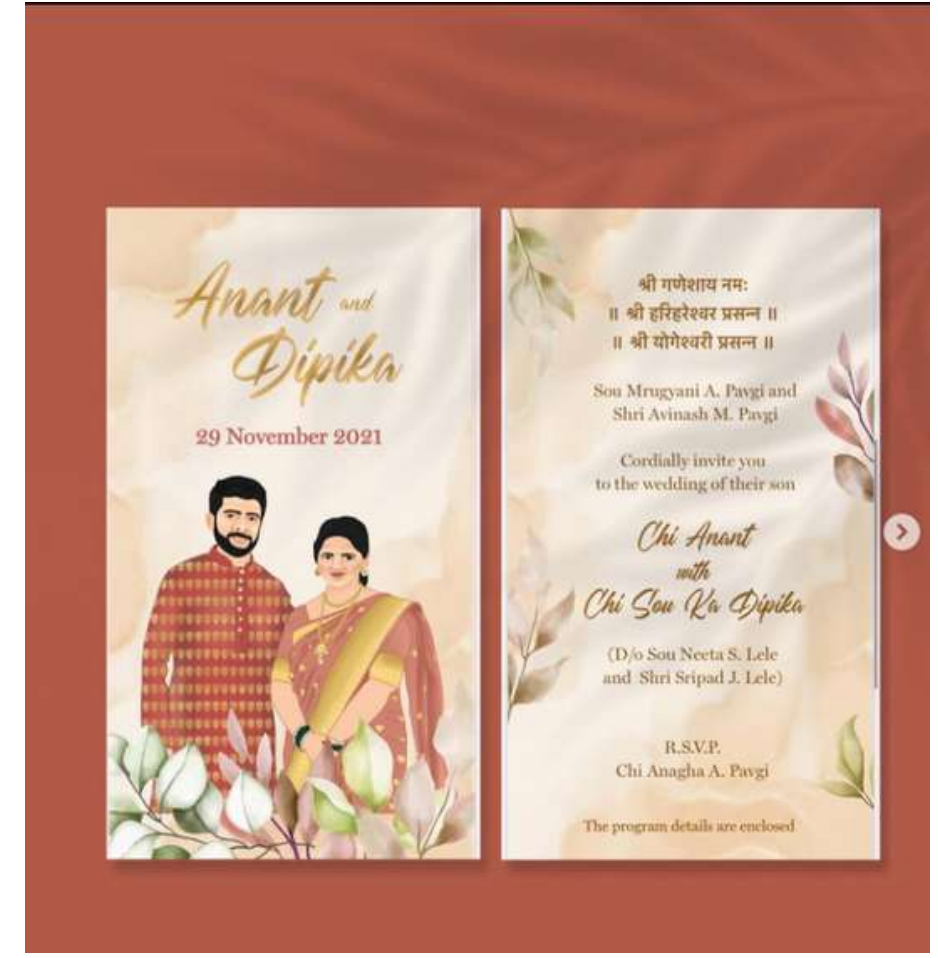
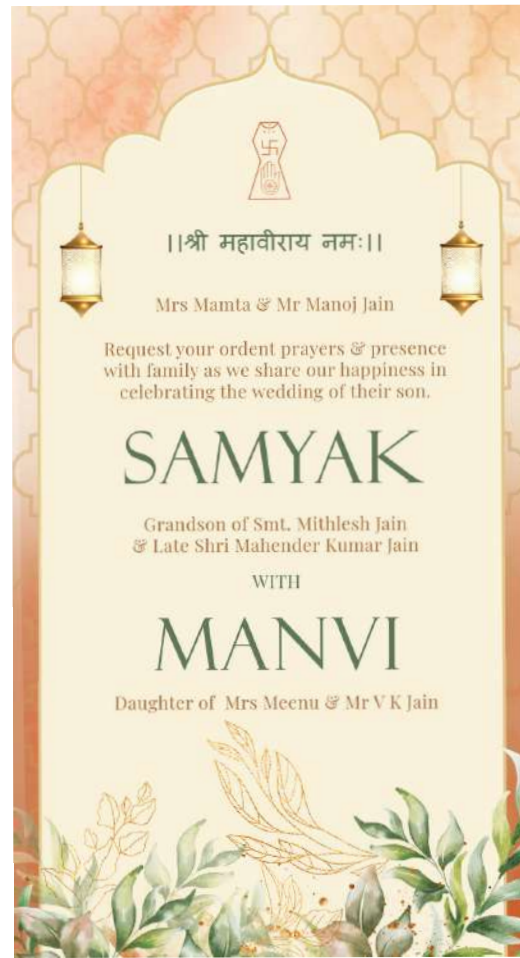
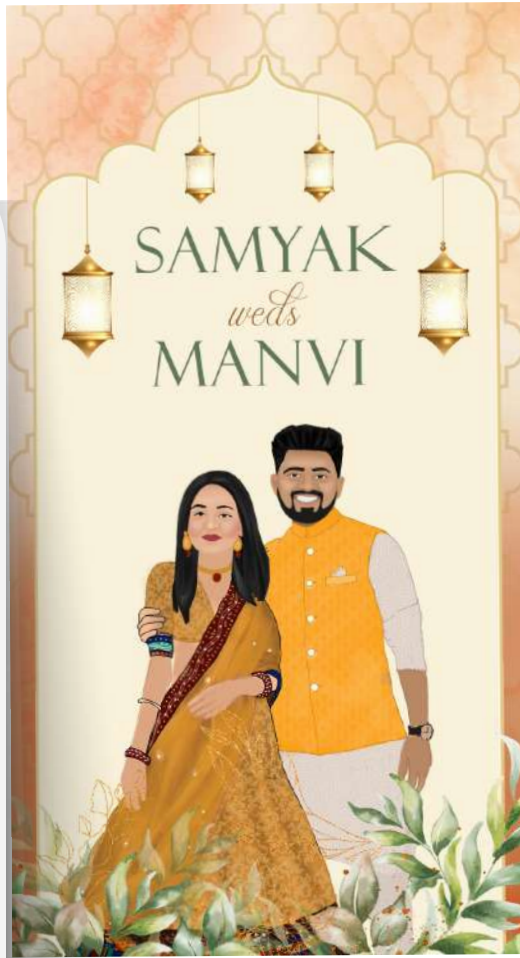
## PACKAGING DESIGN















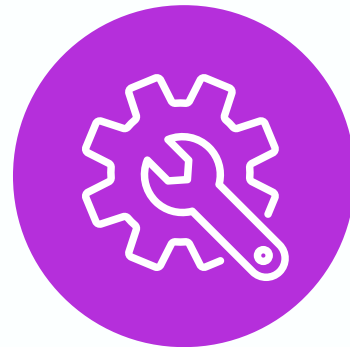
# Collaboration procedure



## 1. The introductory meeting

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we will set up a kick off meeting to gain a comprehensive understanding of your business goals and devise an effective and unique plan of action.



## 2. Customized quote

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Post Calibration and understanding your requirements, we will get back to you with a customised quote!



## 3. Research

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Once our collaboration is finalised, we present to you, a thoroughly researched audit report, corresponding to the service availed, stating the best possible solutions to specific issues.



## 4. Delivery

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After the Methodical planning process, we will proceed with its meticulous execution. We will bring our combined vision to life.



## 5. Feedback

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Through constant updation and regular meetings, we facilitate complete transparency as well as an open channel for communication and feedback for our clients.



## 6. Performance analysis

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We make sure to analyse the performance of our deployed strategies and accordingly, create new plans of action to ensure that we give you maximum value from our services





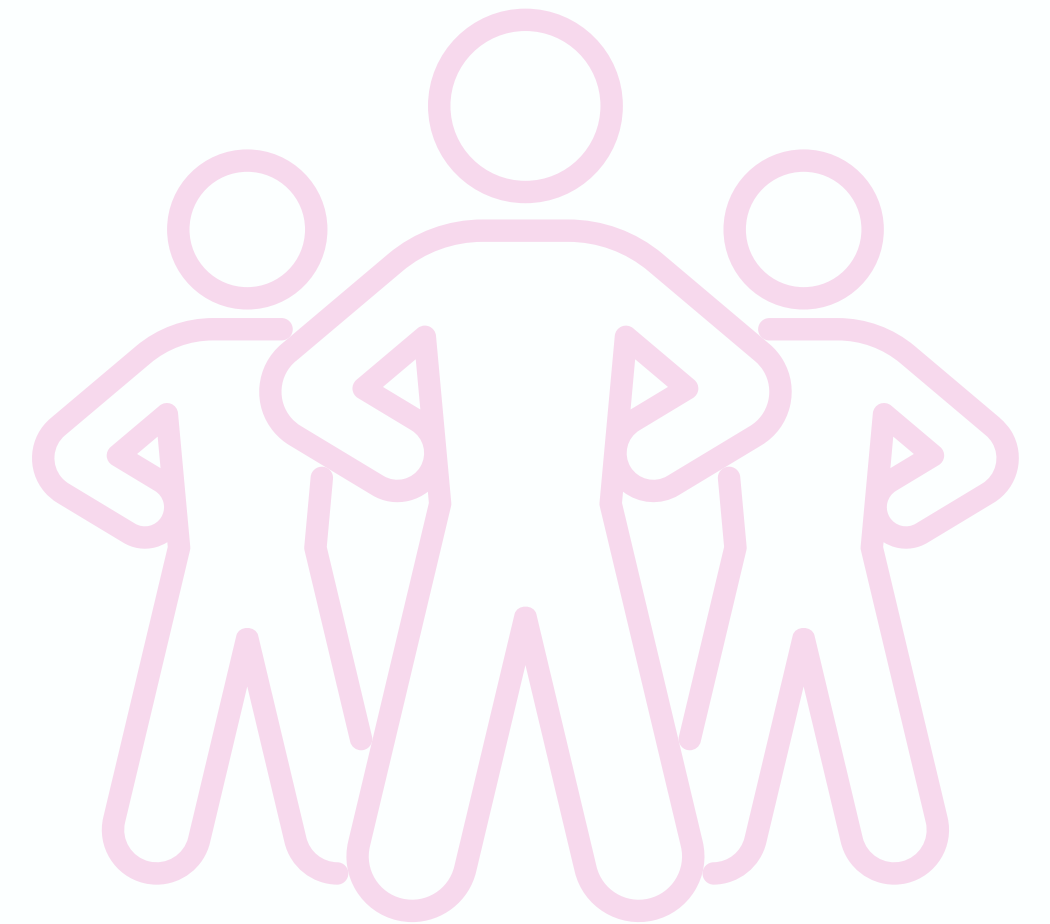
What really sets us apart?





# We have a dynamic team for each brand!

After we have a better understanding of what your brand needs to grow, we assign people with specific strengths to work on the perfect action plan for you.







## 2. We keep in touch with our clients, **LITERALLY** all the time.

You will always be updated with any sort of developments in our plans. Real growth takes time and patience. Meanwhile, if you need any reassurance throughout the process, we're here for you!







### 3. We're super customer centric!

Everything we do, we do keeping your and your customers best interests in mind. What may sound good to us might not sound the same to your customers & we get that.



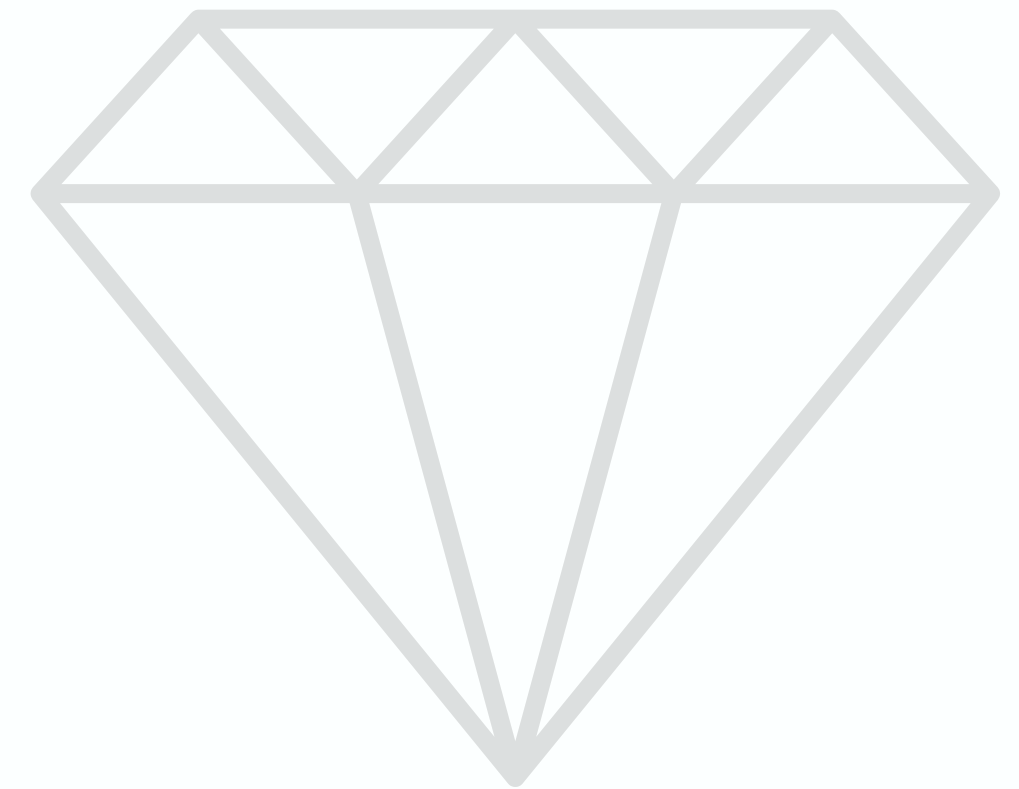




4. Our motto is

"Make it simple but significant".

We believe that 'easy to understand' content is most impactful if portrayed beautifully; working with 45+ clients has taught us a lot about this and you can trust us with how we project your brand to your audience



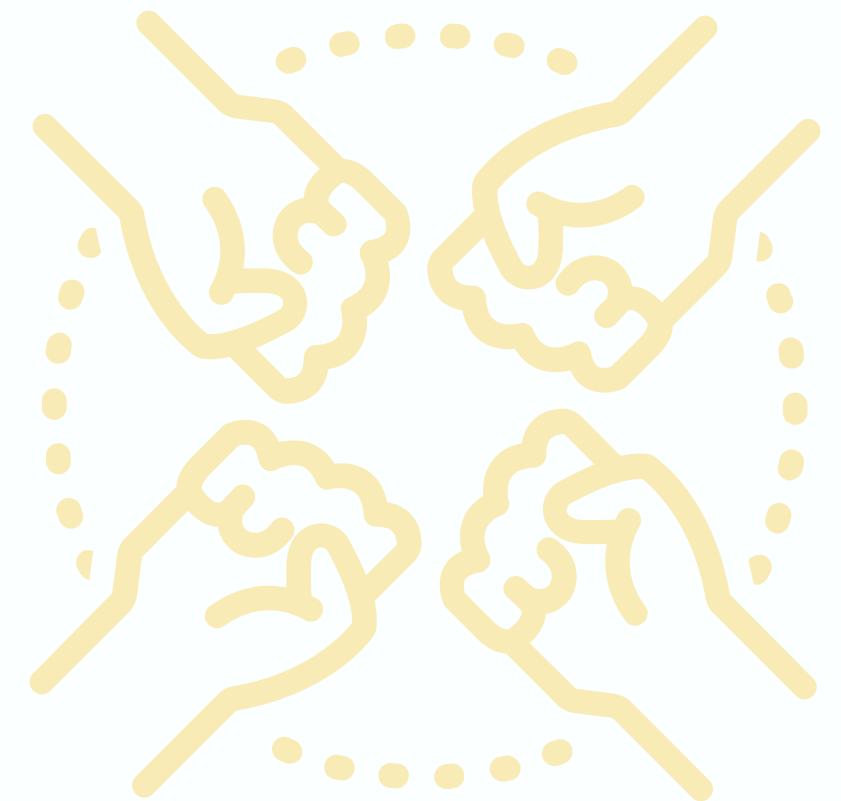




# ~~Colleagues~~ Family

## 5. We've got an excellent work culture.

We're not a team of people that just work together on different projects, day in and day out; we're a family. It is our incredible chemistry with one another that makes us do our jobs really, really well. You'll be sure to feel the positive vibe if you do decide to collaborate with us!





# Testimonials



**Abir Sinha**

Writer

It has been super accommodative working with Visivo! Very flexible in changing the design and make it cater to your needs. For anyone who doesn't want to spend thousands on digital media marketing and design and getting the same quality too, visivo is the place for you



**Shreya Mehta**

Founder, Recruitify India

Nishtha is an absolute magician. She can understand exactly what's going on in your head, what kind of material you want and beautifully portray it for your marketing needs. I was so delighted to see her ideas, and the way she made every small thing look so special. Thank you Nishtha, and thank you Visivo!



**Saksham Jain**

Executive Director, Indo Global Asia

We've had an extremely amazing experience with Nishtha and Visivo, far beyond expectations! She has a sense of understanding, commitment and willingness to go beyond what the client is expecting and tries to continuously learn about what we do, to provide more fascinating content. Looking forward to having her ideas and creativity work magic for us!



**Aman Seth**

Founder, The Pod Store

Working with Nishtha has been the most wholesome process for the brand. She has completely curated all my design needs herself and her understanding of what I want is impeccable. She has treated the entire process as if it were her own brand and that has also reflected in the responsibilities she has taken. Nishtha has had some brilliant ideas, and combined with all her illustration and design skills, she has created something far beyond my expectations! Simply put, my brand would not have been set up without Nishtha, and Visivo!



**Chavi Agarwal**

Founder, CEO, CView

Visivo has been super professional, timely and reliable. They are never afraid of any requests however timely or untimely it is. They are do dependable and honest in their approach. Being a start-up, CView and I can truly trust in them for all our design solutions. Must check their creative and professional services out



**Prateek Gulati**

Founder, CEO, Mateo tea

Recently I approached Visivo design solutions for my social media requirements, the team not only gave enough time in understanding my goals and brand message but the suggestions they gave in the very first meeting were very good. The delivery has always been on time and the team works untill you are completely satisfied.



Substantial growth does not happen in one night.

Everything we do is backed with a long term strategy that involves deployment of all well researched ideas,


and constant revision & improvisation of those ideas to derive maximum benefit.







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